On the surface I think this is a great idea, and ultimatley one that should be approved. I am worried of the docorum, or lack thereof, that could be used by some travelers though. Maybe there should be some form of "Cell phone etiquette" or "code of consideration" along with the new guidelines to avoid "air rage" incidents if a passanger is seated next to a "loud talker" or somone who feels the need to talk on the phone the whole time they are on the plane.